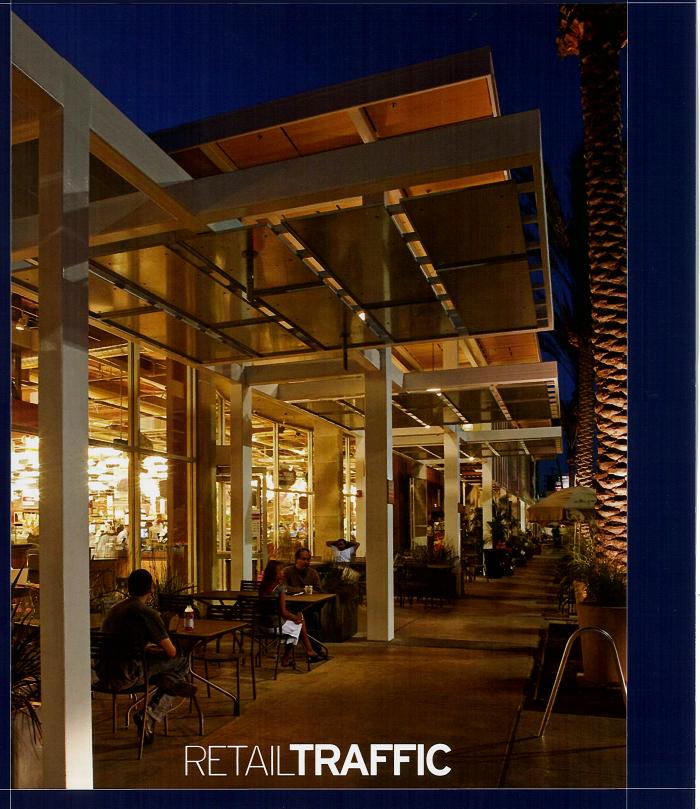
RETAIL ARCHITECTURE REVIEW 2009



A RETAILTRAFFIC SUPPLEMENT



Lincoln & Rose

Renovated or Expanded Community or Power Center

n a bit of a shocker, the SADI judges tapped this unassuming, 75,327-square-foot power center in Venice, Calif., as this year's Grand SADI winner. The reasons? The project goes far and beyond what could have been a run-of-the mill shopping center. The project is a renovation of a tired 1960s neighborhood center that had become blighted, suffering from awkward additions, low-rent tenants and

crime. In its place has emerged a project that respects its context while "beautifying the neighborhood" and bringing in higher quality tenants. At its best, the project "points to future opportunities for rethinking retail" and "transcends expectations" of what a power center can be. And for that, the judges made a statement that Lincoln & Rose should serve as a trendsetter for the industry.

Project Name Lincoln & Rose

Location Venice, Calif.

Square Footage 75,327 square feet

Architect Studio One Eleven at Perkowitz + Ruth Architects

Developer/Owner Combined Properties

Credits

General Contractor AJ Padelford

Structural Engineer VLG Engineering

Civil Engineer Hall & Foreman

Landscape Architect EPT Design

Electrical Engineers Nikolakopulos & Associates

Signage Designer Newsom Design

Land Use Consultant Craig Lawson & Co. LLC

Lighting USA Architectural Lighting

Landscaping Silver Oaks Landscaping

Lincoln & Rose

WHÔLE FOODS

CVS/pharmac

VENICE BEACH LAUNDRY